



SOCIAL IMPACT

2300 Clarendon Boulevard, Suite 1000
Arlington, Virginia 22201

Afghanistan Center for Excellence
Kabul, Afghanistan
November

To Whom It May Concern

Dear Sir/Madam,

Social Impact (SI) is a global social enterprise dedicated to helping international agencies, civil society and governments become more effective agents of positive social and economic change. A small woman-owned business, SI was founded in 1996 to respond to a growing global desire and pressure to make international development more effective in improving people's lives. SI's clients include public and private aid agencies, civil society organizations and governments at various levels. SI provides a full range of innovative management consulting, technical assistance and training services to strengthen international development programs, organizations and personnel. One of SI's primary practice areas is evaluation services. Back in 2013, the United States Department of Agriculture's Foreign Agricultural Service engaged an evaluation team from Social Impact to conduct a performance evaluation of a Sanitary Phytosanitary program it funds in Afghanistan.

In order to fulfill the needs of the evaluation, SI brought Mr. Syed Kamal to serve on the four person team as a local evaluation expert. In this role, Mr. Kamal provided technical inputs into all aspects of the evaluation. In the planning phase, he participated in a desk review of the project documents, planning the field work, and developing the evaluation methodology. As part of this, Mr. Kamal assisted in developing data collection protocols. During the course of the fieldwork, he collected data with the team through the use of surveys and through key informant and group interviews. The field work portion of the assignment also included a final debrief to the USDA representatives in Kabul. Finally, Mr. Kamal participated in the post-fieldwork data entry and analysis and in preparing, revising, and finalizing the evaluation report.

Throughout the course of this assignment, Mr. Kamal provided valuable technical expertise and insight into the local context. He performed the work with a high degree of professionalism and was lauded for his contributions by his fellow team members. SI is grateful for his participation on this evaluation team and is pleased to recommend him for similar assignments in the future.

Sincerely,

Gabrielle Plotkin, Program Associate

Phone 703.465.1884 **Fax** 703.465.1888 **Email** info@socialimpact.com